

REMARKS

Claim 1 was rejected over the reference to Feinleib. Feinleib is asserted to teach a real-time event in the form of an email message which is transmitted near the end of a program.

However, claim 1 has been amended to call for transmitting a real-time event that indicates the end of the program by modifying the way that the television program is displayed. The cited reference to Feinleib does not indicate that the way the television program is displayed is modified to indicate the end of the program. To the contrary, it appears that the broadcast of the television program is terminated and replaced with an email. Therefore, the program is no longer displayed and it cannot be said that the way that the television program is displayed is modified since the program is no longer displayed.

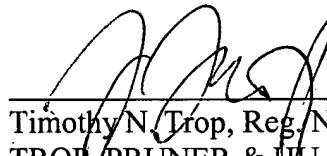
The cited reference to Alexander is asserted to teach changing from a partial to a full screen display. But nothing in Feinleib teaches modifying the way the television program is displayed to indicate the end of the program and doing so by transmitting a real-time event.

Further, there is no way to combine the two references to reach the claimed invention. If anything, Feinleib suggests terminating the program. Therefore, nothing that Alexander would teach would suggest to one skilled in the art to modify the program as displayed when Feinleib suggests terminating its display. In other words, there is simply no way to combine the two references.

Claim 5 calls for transmitting a real-time event by transmitting a trigger. Feinleib is cited as teaching transmitting a trigger. But even if that were so, Feinleib does not teach transmitting a trigger as a real-time event to indicate the end of the program. Therefore, reconsideration of the rejection of claims 5-7 is respectfully requested.

On a similar analysis, the other independent claims and their dependent claims patentably distinguish over the cited references. Therefore, reconsideration of the rejection is requested.

Respectfully submitted,



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